

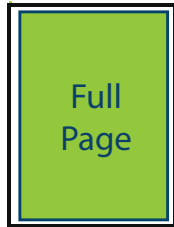
FEATURE ADS



Inside
Front Cover

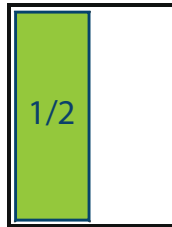
8 1/8" w x 10 5/8" h

STANDARD AD SIZES



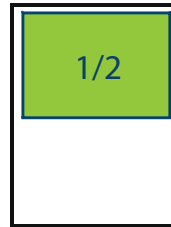
Full Page

7 1/8" w x 9 1/2" h



1/2 Page
Vertical

3 1/2" w x 9 1/2" h



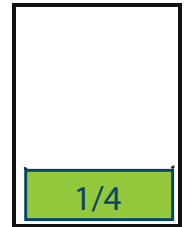
1/2 Page
Horizontal

7 1/8" w x 4 5/8" h



1/4 Page
Vertical

3 1/2" w x 4 5/8" h



1/4 Page
Horizontal

7 1/8" w x 2 3/8" h

PRINT AD SPECIFICATIONS: (Inside Cover and Full Page Ads)

Trim: 8 1/8" w x 10 5/8" h

Critical Image: 7 1/8" w x 9 1/2" h

Bleed: 8 5/8" w x 11 1/8" h

QR CODE SPACE ALLOWANCE:

We will provide a code that will link to your Directory Profile.
Please allow a minimum of 3/4 inch square space for this QR code to be placed in your ad.

PRINT FILE REQUIREMENTS:

High resolution PDF, InDesign, Adobe Illustrator and Adobe Photoshop formats are accepted.

All fonts and support images must be included (embedded or converted to outlines). All images and colour must be set to CMYK process, 300 dpi, no compression. Trim and bleed to be included in file, minimum 1/4". (Absolutely NO marks included in the LIVE image area).

The Publisher is not responsible for errors or discrepancies as a result of PDF's not being saved correctly.

Files may be submitted to info@isaalbertadirectory.ca

Creative Services: Execu Graphx can supply complete creative services. An estimate will be prepared for approval prior to commencement of work. Advertisers assume responsibility for proofing and accuracy of information on ads.

All New Ads (Electronic Files) are Due - AUGUST 29, 2025

WEBSITE ADVERTISING: (ONLY available to active advertisers; yearly subscription rates, Sept. - Sept.)

WEBSITE AD SPECIFICATIONS:

Top and Bottom Page Banner Ads:	Max. Width = 688 pixels	Max. Height = 125 pixels
Side Box Ad:	Max. Width = 250 pixels	Max. Height = 250 pixels
Feature Supplier:	High Resolution Company Logo (Vector format preferred)	

DIGITAL FILE REQUIREMENTS: Static or Animated Ads are accepted. Jpeg or Gif formats accepted.
Files may be submitted to info@isaalbertadirectory.ca

If you have any questions, please contact Marietta or DJ at info@isaalbertadirectory.ca

Book or Renew @ isaalbertadirectory.ca or Call 587-200-1520